

Alabama

Automotive Industry



Did you know?

Mercedes-Benz, Honda and Hyundai all operate vehicle assembly plants in Alabama.

Toyota and Navistar Diesel of Alabama build engines in Alabama.

Over the last 10 years, the automotive industry has invested over \$7 billion and created more than 35,000 new jobs in Alabama.

In 2008, automakers made approximately 680,000 cars and light-trucks in Alabama.

Motor vehicles were Alabama's top export in 2008 at \$5 billion – equivalent to 31 percent of the state's total exports.

Alabama's automotive industry represents 11 percent of the state's manufacturing gross domestic product.

Prior to 1997 when the first M-Class rolled off Mercedes' production line, Alabama produced no passenger vehicles. In 2006, Alabama built its 2,000,000th automobile.

There are more than 100 automotive suppliers in Alabama that serve either Honda, Hyundai, or Mercedes.

Alabama ranks 5th in U.S. car and light truck production (minivans-pickups-SUVs).

Car and truck engine manufacturing in Alabama began in 2001. By 2007, combined engine capacity had risen to 1.2 million engines annually.

Sources: Alabama Development Office Int'l. Trade Div., 2008; Automotive News Data Center, 2008; U.S. Bureau of Labor Statistics, 2007, Alabama Automobile Manufacturers Association; Economic Development Partnership of Alabama, 2007; U.S. Dept. of Commerce, Bureau of Economic Analysis, 2006

Employment and Wages

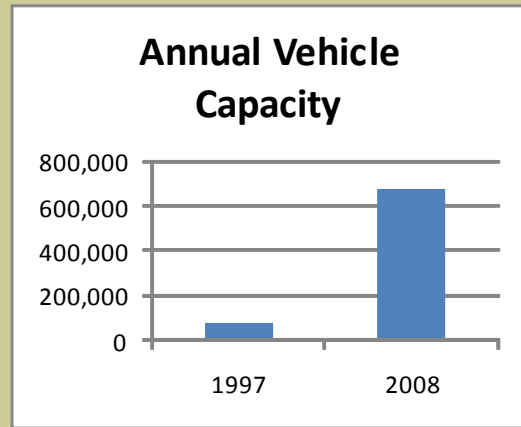
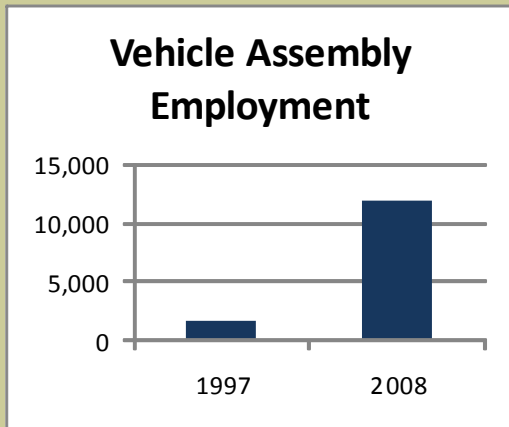
The auto industry in Alabama accounted for **48,457 direct jobs** and **85,769 indirect jobs** in 2007 with a total payroll of **\$5.2 billion**.



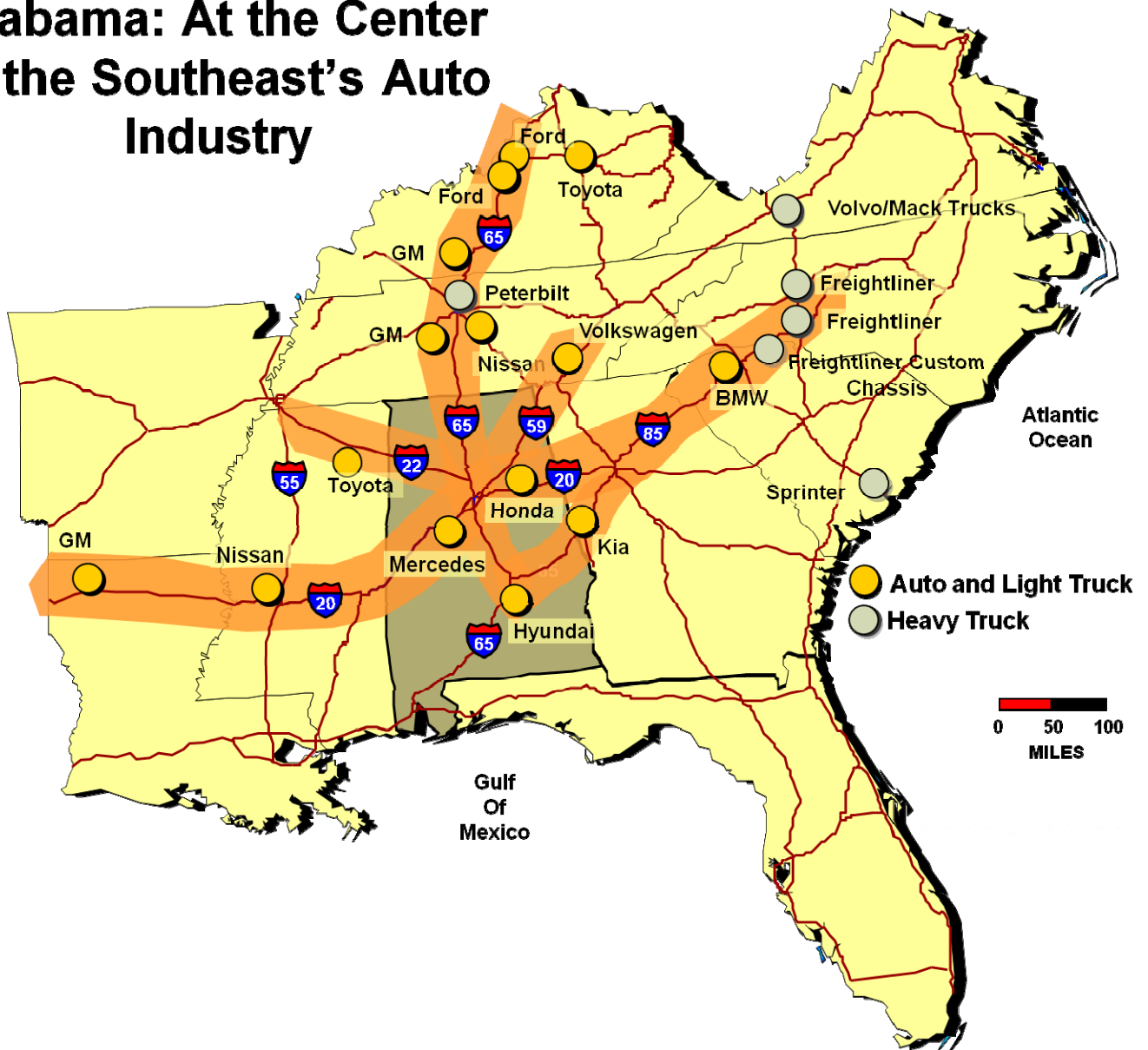
Source: U.S. Dept of Labor—Bureau of Labor Statistics, 2007

Alabama Automotive Industry Profile

Trends



Alabama: At the Center of the Southeast's Auto Industry



Alabama's Assembly Plants



Mercedes-Benz U.S. International

Location: Tuscaloosa County
Announced: 1993
Capital Investment: Over \$1 billion
Employment: 4,000 team members
Production Capacity: 174,000 vehicles annually
Plant size: More than 3 million square feet
Suppliers: 35+ auto-related suppliers in Alabama
Products: M-Class SUV, R-Class Grand Sports Tourer, and the GL-Class Luxury SUV



Honda Manufacturing of Alabama

Location: St. Clair County
Announced: 1999
Capital Investment: \$1.27 billion
Employment: 4,500 associates
Production Capacity: 300,000 vehicles and engines annually
Plant size: 3.25 million square feet
Suppliers: 25 Tier 1 auto-related suppliers in Alabama
Products: Odyssey minivan, Pilot SUV, Ridgeline pickup truck and V-6 engines
 Honda V-6 Sedan production expected mid-2009.



Hyundai Motor Manufacturing

Location: Montgomery County
Announced: 2002
Capital Investment: \$1.4 billion
Employment: 3,000 team members
Production Capacity: 300,000 engines and vehicles annually (at full production)
Plant Size: 2 million square feet
Suppliers: 35+ suppliers in Alabama
Products: Sonata Sedan and Santa Fe SUV and V-6 engines

Alabama's Engine Plants

Navistar Diesel of Alabama

Location: Madison County
Announced: 1999
Capital Investment: \$350 million
Employment: 400
Production Capacity: 250,000 annually
Plant Size: 700,000 square feet
Products: International's line of vee engines, the MaxxForce 5, MaxxForce 7 and the 6.4-liter Power Stroke Diesel engine for Ford Motor Company. MaxxForce 11 and MaxxForce 13 big-bore diesel engines designed for the International Class 8 series.

Toyota Motor Manufacturing Alabama

Location: Madison County
Announced: 2001
Capital Investment: \$490 million
Employment: 950
Production Capacity:
 120,000 4.7 liter V8 engines annually
 130,000 4.0 liter V6 engines annually
 150,000 5.7 liter V6 engines annually
Plant Size: 440,000 square feet
Products: V8 engines for the Tundra and Sequoia, and V6 engines for the Tundra and Tacoma

Company (Year)	County	Product	Jobs Created	Investment (Millions)
2008				
A-Jin USA	Chambers	Metal stamping body parts	450	\$88.7 (New)
MP-Tech America	Chambers	Plastic molds and precision parts	250	\$30 (New)
Daeki America	Chambers	Air cleaners, canisters, fuel filters and air elements	80	\$7.4 (New)
Selzer Automotive	Lee	Transmission components	80	\$22 (New)
Honda Manufacturing of Alabama	Talladega	Ridgeline pickup truck; Honda V-6 Sedan	N.A.	N.A. (Expansion)
Stankiewicz International Corp.	Tuscaloosa	Acoustical components, wheel wells and flooring systems	184	\$16 (New)
2007				
Gulf Shores Assemblies	Talladega	Tire and wheel assemblies	38	\$34 (New)
Sejin Alabama	Tallapoosa	Injection-molded products; vehicle spoilers and interior consoles	130	\$30 (New)
Hyundai Motor Mfg Alabama	Montgomery	Four-cylinder engines for Hyundai and Kia assembly plants	522	\$270 (Expansion)
Alabama Cullman Yutaka Technologies	Cullman	Exhaust systems, catalytic converters	200	\$50 (New)
TWB Company	Autauga	Laser welding of body parts	20	\$6 (New)
KTNA	Jackson	Interior components	20	N.A. (New)
Seohan Auto USA/Seohan Driveshaft USA	Lee	Front and rear axles	200	\$40 (New)
2006				
Yachiyo Manufacturing of Ala.	St. Clair	Roof and spare tire assemblies	42	\$28 (Expansion)
Daewon America	Lee	Suspension bars and coils	170	N.A. (New)
Kwang-Sung America	Tallapoosa	Plastic hoses and sun visors	150	N.A. (New)
Prince Metal Stampings USA	Etowah	Stampings; engine/structural parts	60	\$25 (Expansion)
Cumberland Plastic Systems	Lee	Injection-molded plastic parts	35	\$5 (New)
Hanil E-Hwa Interior Systems	Dallas	Interior trims; head linings	150	N.A. (Expansion)
Alto Products Corporation	Escambia	Clutches	17	\$1 (Expansion)
2005				
Maxforma Plastics	Lee	Bumper cores/back beams	100	\$14 (New)
American Trim	Cullman	Powder coatings; roll-formed trim	24	\$2 (Expansion)
Topre America Corporation	Cullman	Metal stampings	80	\$15 (Expansion)
North American Lighting	Colbert	Automotive tail lamps	320	\$22 (New)
Precoat Metals	Jefferson	Metal coil coating/laminating/slitting	80	\$34 (New)
Hanil E-Hwa Interior Systems	Dallas	Interior trims; head linings	240	\$38 (New)
Brose Tuscaloosa	Tuscaloosa	Door systems	72	\$5 (Expansion)
Hyundai Polytech America Co.	Barbour	Anti-vibration rubber/plastic parts	35	\$1 (New)
Confederate Motor Company	Jefferson	High-performance motorcycles	100	\$10 (New)

Major Milestones

- 1991:** In 30 years, Alabama's automotive sector grew from 15 companies to 86.
- 1993:** Mercedes-Benz announced its new M-Class would be built in Tuscaloosa, Alabama.
- 1998:** Mercedes produced 68,800 units in the first full year of production.
- 1999:** Honda chose Alabama to build the Odyssey minivan and engines.

International Diesel, now known as Navistar Diesel of Alabama, selected Huntsville, Alabama to produce a new generation of V-6 and V-8 diesel engines.
- 2000:** Mercedes announced a \$600 million expansion.
- 2001:** Honda announced a production increase for its Alabama plant and addition of a second \$425 million assembly line bringing Honda's total investment to \$1 billion.

Toyota Motor Corporation announced that it would produce 120,000 V-8 engines annually in Huntsville, Alabama.
- 2002:** Hyundai selected Montgomery, Alabama as home for its first U.S. automotive manufacturing facility, investing \$1.1 billion.

Mercedes announced that its new plant expansion would produce the new Grand Sports Tourer.

Combined production at Mercedes and Honda was 230,000 units.
- 2003:** Honda announced consolidation of all North American production of Odyssey to Alabama and that its second assembly line would produce the Honda Pilot.

Mercedes celebrated 10 years in Alabama.

Toyota announced expansion plans to build a V-6 engine for the Tacoma and Tundra pickup trucks raising the company's total investment in Alabama to \$240 million.
- 2004:** Toyota Motor Corporation will nearly double the size of its Huntsville engine plant with a \$250 million expansion that will supply all of Toyota's planned V-8 engine needs for North America.

Honda will invest an additional \$70 million in its Alabama V-6 engine facility to machine engine crankshafts and connecting rods, currently made by Honda in Japan and Ohio.
- 2005:** Combined vehicle production capacity at Mercedes, Honda and Hyundai reached 760,000 vehicles per year in Alabama with Hyundai's U.S. manufacturing launch at Montgomery.

Car and truck engine production capacity in Alabama rose to 1,000,000 units annually at Honda, International Diesel, Toyota and Hyundai.
- 2006:** With the roll-out of the Hyundai Santa Fe model in Montgomery and Mercedes' GL Class in Tuscaloosa, Alabama automakers now manufacture seven different vehicles, barely 10 years after first beginning production.

Honda celebrated production of the 1 millionth vehicle made in Alabama.
- 2007:** Hyundai announced it will construct a second engine plant at its Montgomery production facility.

Honda produced its one millionth Alabama-made Odyssey.
- 2008:** Honda announced production of the Ridgeline pickup truck and the Accord V-6 Sedan at its Lincoln facility. Accord production is expected to shift from Honda's Marysville Auto Plant in Ohio to Alabama by mid-2009.
- 2009:** Ridgeline production began in early 2009. Honda Manufacturing Alabama will become the exclusive global source for the Odyssey minivan, Pilot SUV and the Ridgeline pickup truck.

Sources: Alabama Development Office International Trade Division
Alabama Automotive Manufacturers Association
Automotive News
Bureau of Economic Analysis, U.S. Department of Commerce
Economic Development Partnership of Alabama

03/09